



**2018 COMMISSION ON THE  
STATUS OF WOMEN**



**COUNTY OF SAN MATEO**  
COMMISSION ON THE STATUS OF WOMEN

What lesson learned is most worth sharing?

What goal or accomplishment was achieved that you are most proud of and why?

If you assembled a time capsule that would represent 2018 for the Commission, what 5 things would you include?

**To: San Mateo County Commission on the Status of Women**

**From: Tanya Beat, Commission Director**

**Date: January 22, 2019**

**Subject: Director's Report**

*Update Only:*

- Women's Community Leadership Network: Campaign 101, Saturday, February 9, 8:30am-1:00pm at 455 County Center, Redwood City, room 101. \$25 to register.
- About-Face Workshop: Free media literacy workshop 8<sup>th</sup> grade to 12<sup>th</sup> grade girls. Thursday, January 24, 6:30pm. San Mateo Public Library. Must RSVP via: <https://about-face.org/rsvp-here/>; or email [henia@about-face.org](mailto:henia@about-face.org).
- Fearless Women's Summit: Thursday, January 31, 6:00-9:30pm, San Francisco State University. \$50 to register. <https://onewoman.ca/fearless-womens-summit/> (click on San Francisco, CA)
- The Coaching Fellowship: 11 hours of Executive Coaching provided to young women leaders in the social sector (this is an international program) at a significantly reduced rate. Must apply by March 1. [https://tcfs.formstack.com/forms/tcfs\\_2019c1\\_application](https://tcfs.formstack.com/forms/tcfs_2019c1_application)

*Action Items:*

- CSW Retreat: Friday, April 12m 8:30am – 1:00pm; Possible venue is San Mateo Credit Union. Any other suggestions are welcome as long as it's free.
- Women's Hall of Fame digital exhibit: East Palo Alto Library, January 16-March 28
- CSW 2019 Presentations:
  - Human Trafficking
  - Santa Clara County CSW
  - District Attorney's Victim Services
  - Get Healthy San Mateo County
  - Women Back to Work

# CAMPAIGN 101

THE BASICS OF RUNNING A FIRST-TIME CAMPAIGN FOR ELECTED OFFICE

**Saturday, February 9, 2019**

**8:30 a.m.—1:00 p.m.**

County Government Center—Room 101  
455 County Center, Redwood City

Join Women's Community Leadership Network in partnership with the Commission on the Status of Women for a training on the basics of running a first-time campaign for elected office. Learn directly from local women leaders on their experiences. Speakers will address the questions:

**Why Run?**

*Evaluating readiness and identifying the WHY behind a run for office.*

**What to do?**

*Learn the basics of filing papers, finances and establishing a campaign committee.*

**How to do it?**

*Delve into fundraising, messaging, endorsements and social media.*

**What happens?**

*Get insight on the overall experience and lessons learned.*

**Program begins at 9:00 a.m. Light breakfast and refreshments provided.**

**Location is a 5-minute walk from Downtown CalTrain Station and parking is available on-site.**

~ **Register for \$25 by February 7th: <https://2019campaign101.bpt.me>** ~

Women's Community Leadership Network is a non-partisan, non-profit organization that equips women with the skills to seek appointed and elected positions. We accomplish this by offering training, networking opportunities, and forums on public policy and community issues.