

To: San Mateo County Commission on the Status of Women

From: Tanya Beat, Commission Director

Date: June 23, 2020

Subject: Economics of COVID-19 / SMC Strong Fundraising Proposal

Background:

- COVID-19 has disproportionately impacted women and families, with women losing their jobs and their incomes. They also have to care for their children due to inaccessibility of child care.
- SMC Strong
 - Providing grant assistance to non-profits and small businesses and all donations stay within San Mateo County. Assistance for individuals and families are through nonprofit partners.

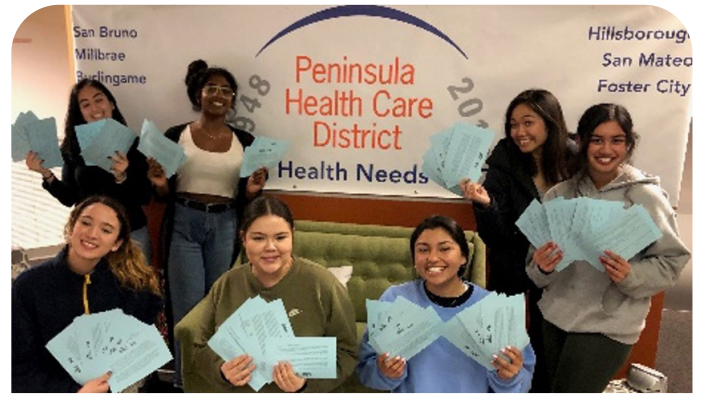
Proposal:

- With the skills and experience that the CSW has, this is an opportunity to produce a fun virtual fundraising that accomplishes the following:
 - Raising an amount of money that can go directly into SMC Strong
 - Learn fundraising skills in a safe space. Build confidence with fundraising.
 - Spotlights the CSW as a group that is creating a fun and impactful event.
- Virtual Fundraising Examples:
 - 5k for 5k: Pick a day where we all commit to doing a 5k (walk, run, hike, swim, bike, etc). Collect pledges and encourage our networks to get out and join us. Each member has a goal of \$350-500, totally \$5,000.
 - Online Auction: goal of \$1,000
 - Paint night: goal of \$500
 - Summer Pie Pick-up: we all make pies and auction them off. Goal of \$500
 - Partner with a restaurant for a “summer picnic.” A percentage of the revenue goes to our cause.

Action:

- Is this something that the Commission is interested in?
- If yes, who would like to be part of a new fundraising adhoc work group?

NEW OPPORTUNITY FOR YOUTH 16–25 INTERESTED IN Mental Health Advocacy



Purpose and Overview

The Peninsula Health Care District (PHCD) Youth Advisory Group will ensure that youth voice is at the forefront of Peninsula Health Care District's initiatives relating to youth and young adults. The Youth Advisory Group (YAG) will help PHCD gain an understanding of young peoples' needs and opinions to help develop an innovative and new integrated youth mental health center in the community.

Application and Selection Process

Interested youth/young adults should fill out and submit the PHCD Youth Advisory Group application, **due August 21, 2020** with interviews starting on **August 31, 2020**. Qualified candidates will be invited to a 1-on-1 interview with members of the planning team. Members will be selected based on the following criteria:

- Youth between the ages of 16 and 25 with an ability to commit 4 to 6 hours per month over 12 months, including monthly YAG meetings and community projects.
- Live in San Bruno, Millbrae, Burlingame, Hillsborough, San Mateo, or Foster City.
- Interested in becoming an active community advocate for youth mental health.
- Committed to raising awareness, reducing stigma, encouraging help seeking behaviors, and educating the broader community about youth mental health.
- Diverse representation of youth across socio-economic status, race/ethnicity, gender identity, sexual orientation, ability, lived experience of mental health, etc.

Responsibilities of Advisors

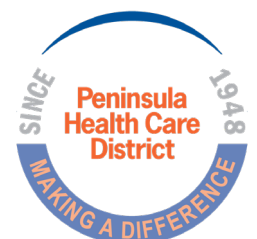
- Commitment to 4-6 hours per month over 12 months (August 2020-June 30, 2021), including monthly Youth Advisory Group Meetings and community education activities.
- Inform the development of a new allcove center and related programs in the District (allcove.org for more information) and participate in site visits for potential locations.
- Brainstorm ideas on how PHCD programs can best serve young people.

Membership Benefits

- Meet and work with others who are passionate about mental health.
- Help shape the development of new and innovative mental health services for young people.
- Receive a \$25 gift card for each YAG monthly meeting attended (does not include community presentations).

For more information, please contact:
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CLICK/SCAN



allcove